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Position: Assistant Professor

Research impact

Citations

Web of Science: 3

Google Scholar: 12

Hirsch index

Web of Science: 1

Google Scholar: 2

Research profiles

Google Scholar: [Dragana Draganac](#)

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Review activities

- PLOS One
- Economic Annals
- Ekonomske ideje i praksa
- ST-OPEN
- CFMC Conference
- Scientific meeting *Računovodstvena znanja kao činilac ekonomskog i društvenog napretka*
- Monograph *Efekti ekonomskih mera za ublažavanje posledica pandemije COVID 19 u Republici Srbiji*

Reference list from period 2018-2023

Articles

STANOJEVIĆ, Jelena, KUKIĆ, Katarina, VUKSANOVIĆ, Nemanja, DRAGANAC, Dragana (2022), Applications of logistic and generalized logistic difference equations in economics: AK model. The Teaching of Mathematics, ISSN 1451-4966, 25(2), pp. 93-106. 10.57016/TM-RMSH3417

DRAGANAC, Dragana, JOVIĆ, Danica, NOVAK, Ana (2022). Digital Competencies in Selected European Countries among University and High-School Students: Programming is lagging behind Education and Digitalization: Economic Students' and Pupils' Self-Perception of Digital Competences. *Business Systems Research*, e-ISSN 1847-9375, 13(2), 135-154, 10.2478/bsrj-2022-0019

DRAGANAC, Dragana, Racionalni cenovni baloni tokom istorije i pogled tradicionalnih i bihevioralnih finansija na njih, *Ekonomске ideje i praksa*, ISSN 2217-6217, 2018, br. 29, pp. 37 - 58.

———— Chapters in Monographs and Conference Proceedings

DRAGANAC, Dragana, TODORVIĆ, Miroslav, (2023), "Are There Price Effects of Adding or Deleting Stock from the Stock Index?" *Contemporary Financial Management*, editors Benković, S., Dmitrović, V., Milosavljević, M., Institute for Local Self-Government Maribor, Slovenia.

DRAGANAC, Dragana, GRGUROVIĆ, Ivan, (2023), "Quasi-Hyperbolic Discounting and Decision-Making Process: Case of Serbia and Montenegro", *Economic Policy in Serbia and the World in 2023*, editors Zec, M., Šoškić, D., Radonjić, O., Serbian Scientific Society of Economists, Publishing Centre of Belgrade University - Faculty of Economics and Business (in Serbian).

DRAGANAC, Dragana (2022). Heterogeneous expectations of investors and stock prices. XLIX Simpozijum o operacionim istraživanjima, SYM-OP-IS 2022, Vrnjačka Banja, 19-22. septembar 2022, ISBN 978-86-403-1750-4, Univerzitet u Beogradu - Ekonomski fakultet, 2022, str. 131-136

DRAGANAC, Dragana, BOŽOVIĆ, Miloš (2022). Monetary policy and cash flow irregularity as drivers of asset price bubbles: an experimental study, *Handbook of Experimental Finance*, ISBN 978-1-80037-232-0, Edward Elgar Publishing, 2022, 281-301, 10.4337/9781800372337.00029

Reference list for previous period

———— Articles

Draganac, D. (2017). Do Dividend Shocks Affect Excess Returns? An Experimental Study. *Economic Annals*, 63 (214), 45-86.

Draganac, D. (2016). Comparative Analysis of Functional Food Producers' Profitability in Serbia – a Leader-Follower Relation. *Economics of Agriculture*, LXIII (2/2016), 547-566.

Draganac, D. (2014). Analysis of EMH Sustainability. *Računovodstvo (Accounting)*, LVIII (3-4/2014), 93-102, (in Serbian).

Draganac, D. (2011). Criticism of the Standard CAPM and the Appearance of Revised Model Versions. *Računovodstvo (Accounting)*, XV (3-4/2011), 52-64, (in Serbian).

———— Chapters in Monographs and Conference Proceedings

Draganac, D. (2015). "Analysis of Some Puzzles in Finance: Value Effect and Small-Firm Effect", *Ekonomска politika i razvoj (Economic Policy and Development): a thematic anthology*,

Publishing Centre of the Faculty of Economics, University of Belgrade, pp. 317-339, ISBN: 978-86-403-1481-7, (in Serbian)

Draganac, D. (2013). "Hedging as a Mechanism for Risk Management", *Ekonomska politika i razvoj (Economic Policy and Development): a thematic anthology*, Publishing Centre of Faculty of the Economics, University of Belgrade, pp. 243-258, ISBN: 978-86-403-1335-3, (in Serbian)

Draganac, D. (2013). What Factors do Investments Depend on – the Case of Serbia. 8th Annual South-East European Doctoral Student Conference: Infusing Research and Knowledge in South-East Europe (Gonidis, F., Gkasis, P., Lazouras, L. Stamatopoulou, I. eds.), South-East European Research Centre, The University of Sheffield, Thessaloniki, Greece, 64-77, ISBN: 978-960-9416-06-1.

Draganac, D. (2013). Credit and Currency Risk Management in Banking. 44th Symposium of The Association of Accountants and Auditors of Serbia: Accounting and Corporate Finance in Contemporary Business Conditions, a thematic anthology, 344-359, ISBN: 978-86-475-0155-5. (in Serbian)

Draganac, D. and Marjanović, M. (2012). "Determining the Reliability and Stability of Beta Coefficient as a Systematic Risk Measure in CAPM", *International Conference: From Global Crisis to Economic Growth: Which Way to Take? Volume II, Business and Management*, Faculty of Economics, University of Belgrade, pp. 213-224, ISBN: 978-86-403-1279-0

Draganac, D. (2012). "The Appraisal of the Usable Value of the CAPM", *Ekonomska politika i razvoj (Economic Policy and Development): a thematic anthology*, Publishing Centre of the Faculty of Economics, University of Belgrade, pp. 257-268, ISBN: 978-86-403-1275-2, (in Serbian)

Draganac, D. (2011). "Problems Regarding Defining Scope of Consolidation", *Ekonomska politika i razvoj (Economic Policy and Development): a thematic anthology*, Publishing Centre of the Faculty of Economics, University of Belgrade, pp. 211-230, ISBN: 978-86-403-1178-6, (in Serbian)

Draganac, D. (2011). "Problems Regarding Market Portfolio Approximation with Stock Exchange Index in CAPM and Multifactor Model Development", *Savremeni trendovi u menadžmentu i marketingu (Contemporary Trends in Management and Marketing): a thematic anthology*, Publishing Centre of the Faculty of Economics, University of Belgrade, pp. 119-138, ISBN: 978-86-403-1217-2, (in Serbian)

Draganac, D. (2011). Determining the Interdependence between Risk and Return in International Investing. VIII Summit of Businessmen and Scientists Spin: Operational Management as a Support of Sustainable Economic Growth and Development 2011-2020, Faculty of Organizational Sciences, Belgrade, 497-504, ISBN: 978-86-7680-244-9. (in Serbian)


Draganac, D. (2011). Problems which Occur in Applying CAPM in WACC Determination. XXXVIII Symposium in Operational Research: Sym-op-is, a thematic anthology, Publishing Centre of the Faculty of Economics, University of Belgrade, 146-149, ISBN: 978-86-403-1168-7. (in Serbian)

Other Publications

Draganac, D., Lu, K., working paper, "Prosocial Preference, Social Image Motivation, and Asset Markets".

Communications at Conferences

Draganac, D., Lu, K., (2023) "Prosocial Preference, Social Image Motivation, and Asset Markets", Experimental Finance Conference, Sofia, Bulgaria.



Draganac, D., Božović, M., (2020), “Monetary Policy and Cash Flow Irregularity as Drivers of Asset Price Bubbles: An Experimental Study”, Virtual Experimental Finance Workshop, Radboud University, Institute for Management Research, the Netherlands, and McGill University, Montreal.