



UNIVERSITY OF BELGRADE  
Faculty of Economics  
and Business

PROF. DR ŽAKLINA STOJANOVIĆ

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Research interest: agricultural economics, agricultural policy, agricultural financing, food market, rural development, sustainable development.



## Work experience

### **2013 - present**

Full professor at the University of Belgrade – Faculty of Economics and Business (Department of Economic Policy and Development)

*Courses: Undergraduate Studies – Agricultural Economics, Graduate Studies – Rural Economy, Agricultural Policy, Commodity Markets and Exchange, Globalization of Agriculture, PhD Studies – Regional Policy and Development.*

### **2008 - 2013**

Associate professor at the University of Belgrade – Faculty of Economics (Department of Economic Policy and Development)

*Courses: Undergraduate Studies – Agricultural Economics, Graduate Studies – Rural Economy, Agricultural Policy, Commodity Markets and Exchange, Globalization of Agriculture, PhD Studies – Regional Policy and Development.*

### **2003 - 2008**

Assistant professor at the University of Belgrade – Faculty of Economics (Department of Economic Policy and Development)

*Courses: Undergraduate Studies – Agricultural Economics, Graduate Studies – Rural Economy, Agricultural Policy, Commodity Markets and Exchange.*

### **1997 - 2003**

Teaching assistant at the University of Belgrade – Faculty of Economics (Department of Economic Policy and Development)

*Courses: Undergraduate Studies – Agricultural Economics.*

## Education

### **2000 - 2003**

**University of Belgrade – Faculty of Economics**

**PhD in Economics**

Doctoral thesis: “Commodity Derivatives in the Function of Agribusiness Financing in Serbia”

### **1995 - 2000**

**University of Belgrade – Faculty of Economics**

**Master of Science (in Economics)**

*Study programme: Agrarian Economy (GPA: 10.00/10)*

Master thesis: "Hedging Strategy and Risk Management in Agriculture"

### **1991 - 1995**

**University of Belgrade – Faculty of Economics**

**Bachelor of Economics (GPA: 9.84/10)**

*Module: Business Finance and Accounting*

## **Major publications**

- SIJTESEMA, Siet J., ZIMMERMANN, Karin, CVETKOVIĆ, Miljan, STOJANOVIĆ, Žaklina, SPIROSKI, Igor, MILOŠEVIĆ, Jasna, MORA, Cristine, BUTIGAN, Ružica, Consumption and perception of processed fruits in the Western Balkan region. U: LWT - Food science and technology, 2012, vol. 49, no. 2, ISSN 0023-6438, pp. 293 – 297, DOI: 10.1016/j.lwt.2012.07.025
- ŽEŽELJ, Iris, MILOŠEVIĆ, Jasna, STOJANOVIĆ, Žaklina, OGNJANOV, Galjina, The motivational and informational basis of attitudes toward foods with health claims U: Appetite, ISSN 0195-6663, 2012, vol. 59, no. 3, pp. 960-967, DOI: 10.1016/j.appet.2012.09.008
- STOJANOVIĆ, Žaklina i dr., Are Local Food Chains More Sustainable than Global Food Chains? Considerations for Assessment, U: SUSTAINABILITY, ISSN 2071-1050, 2016, Vol. 8, no. 5, str. – 449,
- BREČIĆ, Ružica, FILIPOVIĆ, Jelena, GORTON, Matthew, OGNJANOV, Galjina, STOJANOVIĆ, Žaklina, WHITE, John, A qualitative approach to understanding brand image in an international context: insights from Croatia and Serbia, U: International marketing review, ISSN 0265-1335, 2013, Vol. 30, no. 4, str. 275-296, DOI 10.1108/IMR-02-2012-0024
- GRIVINS, Mikelis, TISENKOPFS, Talis, STOJANOVIĆ, Žaklina, RISTIĆ, Bojan, A comparative analysis of the social performance of global and local berry supply chains. U: Sustainability, 2016, vol. 8, no. 6, pp. 1-20, ISSN 2071-1050, DOI: 10.3390/su8060532
- DRAGIĆEVIĆ, S., STOJANOVIĆ, Žaklina, MANIĆ, Emilija, ROKSANDIĆ, M., STEPIĆ, M., ŽIVKOVIĆ, N., ZLATIĆ, M., KOSTADINOV, S., Economic consequences of bank erosion in the lower part of the Kolubara River Basin, Serbia, U: Environmental Engineering and Management Journal, ISSN 1582-9596, 2017, Vol. 16, no. 2, str. 381-390, DOI: 10.30638/eemj.2017.038
- GNJATOVIĆ, Dragana, STOJANOVIĆ, Žaklina, Zadrugarstvo u Srbiji: 120 godina Zadružnog saveza Srbije, ISBN 978-86-7956-088-9, Beograd : HESPERIAedu, 2015, 190 str.
- STOJANOVIĆ, Žaklina, SARIĆ, Radojica, ROLJEVIĆ, Svetlana, Strategic management of sustainable rural development, U: TECHNICS TECHNOLOGIES EDUCATION MANAGEMENT-TTEM, ISSN 1840-1503, 2011, Vol. 6, no. 4, str. 1217-122
- RISTIĆ, Bojan, STOJANOVIĆ, Žaklina...(et al.), Do Food Quality Schemes and Net Price Premiums Go Together?, Journal of Agricultural & Food Industrial Organization, ISSN 1542-0485, 2021, 19 (2), 79-94, DOI: 10.1515/jafio-2019-0044
- RISTIĆ, Bojan, STOJANOVIĆ, Žaklina...(et al.), Are Certified Supply Chains More Socially Sustainable? A Bargaining Power Analysis, Journal of Agricultural & Food Industrial Organization, ISSN 1542-0485, 2021, 19 (2), 177-192, DOI: 10.1515/jafio-2019-0039

## **Projects**

### **2016-2021**

H2020 - Strength2Food – Strengthening European Food Chain Sustainability by Quality and Procurement Policy.

### **2016-2019**

ERASMUS+ IF4TM: Institutional Framework for Development of the Third Mission of Universities in Serbia.

## **2016**

Development of the Model for Agricultural Policy Measures Evaluation based on FADN, Republic of Serbia Ministry of Agriculture, Forestry and Watermanagement.

## **2015-2019**

H2020 – SUFISA - Sustainable finance for sustainable agriculture and fisheries.

## **2012-2015**

FP7 - COMPETE - International comparisons of product supply chains in the agro-food sectors: determinants of their competitiveness and performance on EU and international markets.

## **2012-2015**

FP7 - GLAMUR - Global and Local food chain Assessment: a Multidimensional performance-based approach.

## **2011-2019**

179065 – Role of State in the New Economic Growth Model in Serbia, Republic of Serbia Ministry of Science, Education and Technological Development

## **2011-2019**

III 46001 – Food and Agriculture – Development and Application of New and Traditional Technologies in Competitive Products with Value Added Production for European and World Market, Republic of Serbia Ministry of Science, Education and Technological Development

## **2008-2011**

FP7 - Food Consumer Science in the Balkans: Frameworks, Protocols and Networks for a better knowledge of food behaviors.

## **2010-2011**

TEMPUS JEP CD 41146-2006 Reorganization of the Postgraduate Studies in Business Management and Economics in Serbia.

Support to European Integrations through Alternative Economy and Promotion of Social Cohesion in Republic of Serbia, EPUS.

## **2009**

The Support System for Cooperatives in Serbia and Lessons Learned, UNDP.

The Public Warehouse System for Crop Cultures in Serbia, Republic of Serbia Ministry of Agriculture, Forestry and Watermanagement.

## **2008-2009**

TEMPUS JEP CD 19087-2004 Reorganization of Economics Study in Serbia.

## **2006-2008**

The EU Rural Policy and Harmonization of Republic of Serbia and B&H with the European Concept of Integral Rural Development, Faculty of Economics, University of Banja Luka.

## **2006-2010**

Agriculture and Rural Development in Serbia and International Integrations, Republic of Serbia Ministry of Science and Technological Development.

Multifunctional Agriculture and Rural Development in the context of Republic of Serbia EU Integrations, Republic of Serbia Ministry of Science and Technological Development.

Theoretical and Methodological Background of New Sustainable Development Agenda in Serbia – Harmonization with new European and Regional Documents, Republic of Serbia Ministry of Science and Technological Development.

Encouraging Reforms in the Serbian Economy - Growth, Employment and Competition, Republic of Serbia Ministry of Science and Technological Development.

## **2002-2005**

Institutional Reforms and Agricultural Transition in Republic of Serbia, Republic of Serbia Ministry of Science and Technological Development.

Effects of Privatization in Serbia: Competitiveness, Business Performances and Management, Republic of Serbia Ministry of Science and Technological Development.

### **1999-2000**

INTERIG IIC - CADSES, Vision Planet, (Country Report - Transformation of Rural Areas in FRY), 1999-2000.

## **Training**

- Summer School of Agricultural and Applied Economics, University of Kiel, Germany 2003.
- Farm Management, PennState University, USAID, 2004.

## **Honours, stipends and awards**

- Ten years of transition, CEU, Budapest 2001.

## **Memberships and other activities**

Membership:

- Serbian Scientific Society of Economists (NDES)
- Serbian Association of Economists
- Society of Economists of Belgrade
- Serbian Association of Agricultural Economists
- Balkan Scientific Association of Agrarian Economists
- European Association of Agricultural Economists (EAAE).

Activities:

- Dean of the University of Belgrade – Faculty of Economics and Business (2021-present)
- Vice Dean for Education of the University of Belgrade – Faculty of Economics (2014-2021)
- Working Group of the Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia for the preparation of a methodology proposal for determining the reference price of agricultural products

## **Skills**

### **Languages**

- **Serbian** - native
- **English** (understanding – C2; speaking – C2; writing – C2)
- **Russian** (understanding – B2; speaking – B2; writing – B2)

### **IT skills**

- NVivo
- Microsoft Office (Word, Excel, Power Point)

### **Driving skills**

- Driving licence – B

## **Other information**

- Married, two children